

Caitlin Willhoite

VISUAL DESIGN

hello@caitlinwillhoite.com

512.9232398

caitlinwillhoite.com

PROFESSIONAL SKILLS

Collaboration and Teamwork
Project Management
Communication
Problem Solving
Time Management

TECHNICAL SKILLS

Proficient in:

Photoshop
InDesign
Illustrator
Dreamweaver
Experience Design (XD)
After Effects
Sketch
Bootstrap
HTML & CSS
UX/UI Principles
Microsoft Office Suite
MAC/PC Platforms

Basic Knowledge of:

Premiere Pro
Wordpress

EDUCATION

AAS, Graphic Design

Seattle Central Creative Academy
Seattle, WA
Aug 2015 – June 2017

BFA, Drawing/Painting

BA, Psychology

The University of North Texas
Denton, TX
Aug 2003 – May 2008

WORK EXPERIENCE

In-House Graphic Designer

Oki Golf Management | Bellevue, WA
July 2017 – Current

Working with marketing team in support of rebranding efforts, including creation of graphic standards, templates, and organization of resource library.

Conceptualizing and creating design solutions to meet marketing strategies and campaign needs.

Carrying concepts and messaging across multiple print and digital collateral pieces as part of a complete campaign.

Responsible for daily production of print and digital collateral for use at eight course locations and home office.

Freelance Clients

Alex Hewitt Photography | Seattle, WA
March 2017 - June 2017

Facilitated development of brand identity through the creation of logo, business cards, and business templates.

Freyburg Belted Galloways | Austin, TX
June 2016 - August 2016

Facilitated development of brand identity through the creation of logo, business cards, and web design.

Student Work Study

Seattle Central College | Seattle, WA
Aug 2015 – June 2017

Responsible for assisting students in the print production lab.

Maintained and organized print and production room equipment and materials.

Assisted faculty and staff with special projects as assigned.

HR Coordinator

Moss Adams, LLP | Seattle, WA
Jan 2014 – April 2015

Worked in support of the HR Manager and consulting practice to oversee daily support of employees.